



## **FOR IMMEDIATE RELEASE**

### **WorldBusiness Capital Appoints Anne Evans as Senior Advisor to Expand U.S. and International Financing Programs for the Manufacturing and Industrial Sectors**

**HARTFORD, Connecticut, April 30, 2021** - Anne Evans, CEO of Connecticut-based Universal Strategies Limited and former Director at the U.S. Department of Commerce International Trade Administration, has been appointed Senior Advisor at Hartford's domestic and international commercial lending institution, WorldBusiness Capital, Inc. (WBC). Evans, with more than 40 years of experience in the U.S. and global marketplace with senior government and private sector business and trade positions, will provide market strategy and operations advisory services to the WBC team.

“With WBC’s enhanced focus on offering creative long-term lending products for the manufacturing and industrial sectors, particularly in the area of advanced manufacturing technology, Anne’s substantial business network and her strong background in domestic and international manufacturing and marketing will be a great asset to WorldBusiness Capital and our manufacturing client base. As a business person who grew her own manufacturing companies in the United States and overseas, and then as a senior government economic development official, Anne appreciates how long-term debt financing made available to this sector with attractive terms and conditions will support the growth of U.S. and overseas companies,” according to WBC’s CEO, Brett Silvers.

#### **About Anne Evans**

Anne Evans has more than 40 years of experience in the domestic and global marketplace with senior government and private sector business and trade positions. She has led numerous trade missions worldwide and organized high level business, trade, and procurement events at the White House and at U.S. foreign embassies.

In 1989, Anne was called on by the United Kingdom Government to lead the national solution for the nation’s waste tire recovery program. She successfully developed, financed, and operated an \$86 million waste tire-fueled power station Wolverhampton, West Midlands. To accomplish this, she brought the entire UK tire industry together to support a national program for the environmentally friendly recovery of waste tires. Along with being the initial developer and investor, she attracted a major equity investment of US\$25 million and debt financing of US\$61 million.

Anne was recognized by the tire industry and awarded the Tire Industry Pioneer Award for her innovation and leadership in waste tire recovery. She was the winner of the 2020 Lifetime Achievement Award from the *Hartford Business Journal*. Her businesses and achievements have been highlighted in articles in international publications including *The Financial Times*, *The Wall Street Journal*, *The New Yorker*, *The (London) Telegraph*, and *Dunn and Bradstreet Reports*.

#### **About WorldBusiness Capital, Inc.**

WBC ([www.worldbusinesscapital.com](http://www.worldbusinesscapital.com)), headquartered in Hartford, CT, is a regulated commercial finance company that offers loans helping middle market companies capitalize on global growth opportunities.