

Long-Term Financing for U.S.-Owned Operations in Mexico

Please join us on **September 22** for a discussion about an innovative debt financing option for U.S. companies planning to expand their operations, subsidiaries, and affiliates in Mexico. WorldBusiness Capital, Inc. (WBC) offers long-term loans in Mexico, secured only by assets that are located in Mexico. In this way, the U.S. parent company does not have to use its credit availability with U.S. lenders to finance its Mexican operation. This loan program is especially geared for U.S. manufacturers that are planning to expand capacity at an existing facility in Mexico. U.S. companies entering the Mexican market through an acquisition or new venture may also qualify for financing.

Our panel will be moderated by Jeff White, Partner at Robinson+Cole, and includes Jeffrey W. Rossi, Managing Partner at CohnReznick, and Brett N. Silvers, President & CEO at WorldBusiness Capital, Inc. WBC's experienced Mexico Lending Team also will be available to answer questions.

This program has been organized through the collaborative efforts of CohnReznick, Robinson+Cole, and WorldBusiness Capital, Inc.

MODERATOR



Jeffrey J. White

Partner at Robinson+Cole

Jeff White leads Robinson+Cole's Manufacturing Industry Team, which has been described by media outlets as "one of the top manufacturing law practices" in the United States. Jeff serves as outside general counsel for several domestic and international manufacturers and distributors. Drawing upon his industry knowledge, he has assisted

manufacturers of all sizes with contract review and management, developing solutions for a litany of global compliance challenges and resolving disputes of all kinds between OEMS, suppliers, and the like. Jeff is a leader within the manufacturing community and has been invited to speak at The White House, U.S. Department of Commerce events, and manufacturing industry events across the country. As evidence of Jeff's commitment to help his clients grow, Robinson+Cole was the only law firm to receive the President's E-Award for Exports in 2019 and he has also been appointed by the U.S. Secretary of Commerce to the Connecticut District Export Council.

SPEAKERS

WHEN

Tuesday
September 22, 2020

2:00 - 3:00 p.m.
Eastern Time

WHERE

Virtual

REGISTER

[Click here](#) to register.

Note: This meeting requires a password, which you will receive upon registering.

Robinson+Cole is not affiliated CohnReznick or World Business Capital.



Jeffrey W. Rossi
Office Managing Partner at CohnReznick

Jeffrey Rossi, CPA, CFE, is the Office Managing Partner for CohnReznick's Hartford and Stamford, CT offices and serves as co-leader of the Firm's Manufacturing and Distribution Industry Practice. Jeff also leads the efforts of the Firm's Consumer Products Industry Practice in New England. With over 25 years of audit and tax experience, Jeff offers specialized industry expertise to CohnReznick's clients.

In addition to being a certified public accountant, Jeff also holds the credentials of Certified Fraud Examiner (CFE). Jeff has extensive experience in forensic accounting, internal controls and fraud prevention. Jeff also passed the Certified Fraud Deterrence Analyst exam during 2005 and earned the Certified Valuation Analyst credential in 2006.

Jeff was a Recipient of the Most Trusted Advisor award presented by the *Westchester & Fairfield County Business Journals* in 2017. Jeff was also a recipient of the *Hartford Business Journal's* "Forty Under 40" in 2007.



Brett N. Silvers
President and CEO at WorldBusiness Capital, Inc.

Brett Silvers is the President & CEO of WorldBusiness Capital, Inc. (WBC), a commercial finance company that specializes in making long-term loans that help middle market businesses, investment funds, and entrepreneurs take advantage of international trade and project opportunities. WBC is a recognized leader in utilizing the loan guarantee programs of government agencies to offer its borrowers long-term international loans with very attractive repayment terms, pricing, and structures. In 2017, WBC became the first (and only) U.S. financial institution to establish a guaranteed lending partnership with Bancomext, the Mexican Government's export credit and development agency. WBC is also an active lending partner of U.S. DFC (formerly OPIC), U.S. EXIM, and the USDA. As an appointee of the U.S. Commerce Secretary, Brett currently serves as a member of three Commerce Department Committees: the Industry Trade Advisory Committee on Small and Minority Business; the U.S.-India CEO Forum; and the Connecticut District Export Council.