



FOR IMMEDIATE RELEASE

Mexico's Manufacturing Supply Chain Summit Generates Interest in Creative Long-Term Financing Solutions Offered by WorldBusiness Capital

EL PASO, TEXAS, May 7, 2019 - WorldBusiness Capital, Inc. (WBC), a top lender to middle market businesses, projects and financial institutions in Mexico, attracted significant interest in its loan programs during the 11th Annual Mexico Manufacturing Supply Chain Summit held in March in El Paso, Texas. WBC was an active participant in the conference, which is sponsored by the international business publication, *MexicoNow*. WBC focuses on lending to businesses and projects in Mexico with significant growth potential, including the automotive, aerospace, electronics, and medical sectors. Ricardo Croes, WBC's Chief Lending Officer for the Americas, and David Santos, WBC's Head of Business Development, spoke with numerous companies from the U.S., Canada, Europe, and Asia about the attractive long-term financing options offered by WBC to help expand their Mexican operations.



David Santos, WBC's Head of Business Development, Attends 2019 Summit

David Santos, Head of Business Development for WBC, commented, "Foreign companies continue to establish and expand operations in Mexico in order to take advantage of the country's highly-trained workforce, extensive network of trade treaties, and significant opportunity for cost savings, particularly in the automotive, aerospace, and electronics industries. WorldBusiness Capital attended the Summit to showcase our long-term loan program for the Mexican operations, subsidiaries and affiliates of foreign companies establishing or expanding operations in Mexico. Our cross-border loan program is unique in that our financing is secured only by assets which are located in Mexico, with no collateral required from the foreign parent."

About Mexico's Manufacturing Supply Chain Summit

Mexico's Supply Chain Summit (www.mexicosupplychainsummit.com) held its first conference in 2008 and has grown into a globally attended event. The Summit provides a unique opportunity for leading original equipment manufacturers (OEMs) in Mexico and potential suppliers to meet and identify new

business partners. Through conference sessions and case studies, participants learn about the latest developments in manufacturing and supply chain dynamics in Mexico.

About WorldBusiness Capital, Inc.

WBC (www.worldbusinesscapital.com), headquartered in Hartford, Connecticut, USA, is a regulated commercial finance company that offers flexible term loans helping small and medium-sized businesses in the manufacturing, distribution, logistics, transportation, food processing, packaging, renewables, financial services, and other sectors compete in the global marketplace. Founded in 2003, WBC is a direct lender staffed by multilingual professionals with many years of experience in U.S. and cross-border trade and project finance. The WBC team has a proven track record of successfully-closed loans in the U.S. and emerging markets, where its focus is on Latin America and the Caribbean, Eastern Europe, Asia, Africa, and the Middle East.

WBC's Latin America Lending Group is led by Ricardo Croes, Executive Vice President & Chief Lending Officer; Jose M. Gonzalez, Senior Vice President; and Armando Simon, Vice President.