



**FOR IMMEDIATE RELEASE**

**Mexico's Equipment Leasing Industry Attracts WBC Financing**

**GUADALAJARA AND MEXICO CITY, MEXICO, October 4, 2013** – During the first week of October, WorldBusiness Capital, Inc.'s Chief Lending Officer, Robert Monyak, and Senior Vice President & Mexico Lending Team Leader, Joseph Raycraft, visited Mexico to complete due diligence on new term loan facilities for three Mexican equipment leasing companies. WBC already has an 8-figure portfolio of U.S. dollar loans to leasing companies in Mexico and is highly committed to offering attractive financing for this industry.

WBC's loans to Mexican leasing companies provide repayment terms up to 10 years, with attractive pricing and no equity requirements that would dilute existing shareholder ownership. The financing may be used by leasing companies to fund both finance and operating leases for production equipment, office equipment, and commercial vehicles. Eligible lessees include small and midsize businesses drawn from a variety of sectors including agribusiness, food processing, light manufacturing, and wholesale trade.

Leasing is an attractive financing option for equipment purchasers in Mexico's fast-growing economy. The leasing industry began in Mexico in the early 1960s, and the volume of equipment leases in Mexico is estimated to be over US\$7.2 billion, the fourth-largest in Latin America after Brazil, Chile, and Colombia. Vehicles are the largest category of assets leased, and industrial and technology-related assets are also widely financed using this structure. Lessees in Mexico may enjoy significant tax benefits.

**About WorldBusiness Capital, Inc.**

WBC ([worldbusinesscapital.com](http://worldbusinesscapital.com)) is a commercial finance company that offers flexible term loans helping small and midsize businesses compete in the global marketplace. Founded in 2003, WBC is a direct lender staffed by multilingual professionals with many years of experience in cross-border trade and project finance. The WBC team has a proven track record of successfully-closed loans around the world. WBC is an active member of the American Chamber of Commerce of Mexico.