



FOR IMMEDIATE RELEASE

WBC Closes Long-Term Loan to Support Mexican Agribusiness Sector

QUERETARO, MEXICO, October 1, 2014 - WorldBusiness Capital, Inc. announced that in September 2014, it closed a \$5 million long-term loan to Servicios y Financiamiento Agrícola S.A. de C.V. SOFOM, ENR (Sefia). Proceeds of the WBC loan are being used by Sefia to finance the agribusiness sector in northern Mexico. According to Sefia's CFO, Eduardo Salas, "The WBC long-term credit facility greatly assists in our strategic initiative to diversify funding sources while enhancing our capacity to support the Mexican agricultural sector." Loans provided by Sefia are typically used by borrowers in Mexico to purchase equipment for the agricultural and livestock industries.

Sefia's corporate headquarters are located in Queretaro. The company makes loans through 18 branch offices throughout the States of Chihuahua, Coahuila, Durango, Guanajuato, and Queretaro. Joseph Raycraft, WBC's Executive Vice President and Managing Director-Mexico, said, "WBC is pleased to have the opportunity to work with Sefia. We have already closed 26 loans to Mexican borrowers and see growing potential in the Mexico market. With our recently expanded Mexico team, WBC is actively seeking to lend to small and midsize Mexican companies in various sectors, including logistics, transportation, agribusiness, manufacturing, and financial services."

About Servicios y Financiamiento Agrícola S.A. de C.V. SOFOM, ENR

Sefia (www.sefiamexico.com), a commercial finance company, was established in 2005, and provides equipment and working capital loans to small farms primarily in the area north of Mexico City. Sefia operates as the financing arm for its affiliated companies, Tractores del Norte, S.A. de C.V. and Tractoequipos Agrícolas, S.A. de C.V., which are the exclusive dealers of U.S. brand tractors for northern Mexico. The group has over 50 years of experience selling tractors and agricultural equipment in Mexico.

About WorldBusiness Capital, Inc.

WBC (www.worldbusinesscapital.com) is a commercial finance company based in Hartford, CT that offers flexible term loans helping small and midsize businesses compete in the global marketplace. Founded in 2003, WBC is a direct lender staffed by multilingual professionals with many years of experience in cross-border trade and project finance. The WBC team has a proven track record of successfully-closed loans around the world, with a focus on lending in Mexico, India, China, and Turkey.

WBC is an active member of the American Chamber of Commerce of Mexico. WBC's Mexico Lending Team is led by Joseph Raycraft, Executive Vice President and Managing Director-Mexico, and also includes Ricardo Croes, Senior Vice President and Director-Mexico, Jose Manuel Gonzalez Rico, Vice President and Director-Mexico, and Juan Araujo, Vice President-Portfolio Management.