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New and Creative International Finance Solutions Now Available

American companies doing business in global emerging markets now have some new and creative financing solutions available. Through programs supported by the U.S. government, there are loans available to meet specific needs for your overseas projects, joint ventures, dealers and distributors, as well as for your overseas customers.

International lender **WorldBusiness Capital, Inc.**, a commercial finance company based in Hartford, Conn., recently signed a Framework Agreement, the first of its kind, with Overseas Private Investment Corporation (OPIC) to promote long-term U.S. business investments in developing countries. The company typically makes loans of between \$250,000 and \$10 million for three to ten years to assist U.S. small and mid-sized business in often difficult overseas markets. A wide variety of projects are eligible, including branch offices, service centers, warehouse and assembly operations, acquisitions and privatizations involving modernization, and contracting to provide construction and other services. Financing is available for both new investments starting with a "green field" as well as expansion of existing operations. Brett N. Silvers, President & CEO of WorldBusiness Capital, observes that "our new program is an important channel for OPIC to support global growth opportunities for American businesses."

ATMA rarely devotes this much copy to announcing vendor services. But, according to Management Counsel Harry Buzzerd, "Brett's record of service and delivery to several members in the past, under a different banking structure, prompts us to announce his return to the possible use of members."

Pioneering efforts in cooperation with the Export-Import Bank of the United States (Ex-Im Bank), WorldBusiness Capital is now offering dealer/distributor financing, with U.S. dollar loans to independent dealers, distributors and rental companies that are marketing U.S.-made equipment overseas who will benefit from very attractive loan terms that are custom-tailored for carrying U.S. equipment brands. According to Silvers, "establishing and supporting a high-quality, well-financed international distribution network is essential for many U.S. exporters to compete in the global marketplace." Through this new program, dealers/distributors can purchase and floorplan U.S.-made equipment, and match-fund rentals, leases and invoices terms they provide to equipment end-users. With WorldBusiness Capital's dealer/distributor financing, American companies greatly reduce the financial burden and risk of penetrating challenging markets. U.S. exporters receive cash payment by wire transfer upon shipment under WorldBusiness Capital's letter of credit, and have no liability or collection responsibility for the dealer/distributor's loan.

WorldBusiness Capital has developed unique products, building on its reputation for innovations in financing, its unrivaled experience in international lending, and its ability to close transactions in 150 eligible markets throughout Latin America, the Caribbean, Eastern Europe, Africa, the Middle East and Asia. As a premier lender to small and mid-sized businesses, financing for "small ticket" deals is a company specialty. To learn more about how WorldBusiness Capital can help your company expand its international sales, check out the company's Web site at www.worldbusinesscapital.com or contact Brett N. Silvers, President & CEO, by phone at (860) 246-6300, ext. 110.